

Appendix A:

Western Australian School Library Association

Send this application to the **President** <president@wasla.asn.au>
Applications must be made in a timely fashion to facilitate WASLA committee meetings.
This application is made in acceptance of the WASLA Advertising Policy and Guidelines document available on the WASLA website.

Advertising Application Form

Name: _____
School/Organisation: _____
Email: _____
Phone: Work _____ Other _____

Advertising Options:

Commercial organisations:

WASLA Inc. provides for the following advertising options for commercial organisations, please tick which option you would like to apply for:

ic3 Journal Options		
<input type="checkbox"/>	\$500 per issue	Full page advertisement located <ul style="list-style-type: none"> • back inside cover, or • back page
<input type="checkbox"/>	\$250 per issue	Half page advertisement located <ul style="list-style-type: none"> • back inside cover, or • back page
WASLA website		
<input type="checkbox"/>	\$500 per 12 week period	Advertising Bulletin Board – Link from front page (one level down)
WASLANet listserv		
<input type="checkbox"/>	\$100 per 4 week period	Email suitable message, text and graphics, one week apart for 4 weeks.