





P O Box 1272 West Perth WA 6872

ABN 14 788 316 426



Western Australian School Library Association

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| Send this application to the **President <president@wasla.asn.au>**  Applications must be made in a timely fashion to facilitate WASLA committee meetings.  This application is made in acceptance of the WASLA Advertising Policy and Guidelines document available on the WASLA website. |

Advertising Application Form

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| Name: |  | |
| School/Organisation: |  | |
| Email: |  | |
| Phone: | Work \_\_\_\_\_\_\_\_\_\_\_\_ | Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
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Advertising Options

**Commercial organisations:**

WASLA Inc. provides for the following advertising options for commercial organisations, please tick which option you would like to apply for:

|  |  |  |
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| ***ic3* Journal Options** | | |
|  | $500 per issue | Full page advertisement located   * back inside cover, or * back page |
|  | $300 per issue | Half page advertisement located   * back inside cover, or * back page |
| **WASLA website** | | |
|  | $300 per  12 week period | *Advertising Bulletin Board* – Link from front page (one level down) |
| **WASLANet listserv** | | |
|  | $100 per  3 week period | Text message only, 3 consecutive messages, one week apart |
|  | $200 per  3 week period | Text and graphic, 3 consecutive messages, one week apart |

**Not-for-profit organisations:**

WASLA Inc. provides for the following advertising options for not-for-profit organisations, please tick which option you would like to apply for:

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| ***ic3* Journal Options** |
| Quarter page advertisement located, per issue   * back inside cover, or * back page |
| Text Vignette located, per issue   * back inside cover, or * back page |
| **WASLA website** |
| Advertising Bulletin Board – Link from front page (one level down), duration 12 weeks |
| **WASLANet listserv** |
| Text message only, 3 consecutive messages, one week apart, duration 3 week cycle |