



WASLA Social Media Guidelines and Protocols

In 2016 the WASLA Committee has made the decision to adopt the use of social media tools for the promotion of WASLA events, other library and education events and the development and delivery of services to the WASLA members.

The social media tools initially decided on are a WASLA Facebook group account and a WASLA Twitter account. These will be WASLA branded and used for marketing activities, advocacy and for communicating with WASLA members and promoting WASLA events.

The WASLA social media accounts will initially be used by the WASLA committee for the following:

- the broadcasting and sharing of news about education and libraries, with a particular emphasis on school library news;
- promoting WASLA events and services;
- communicating with WASLA members and the wider public;
- advocacy for school libraries; and,
- sharing general information about education and libraries.

Social Media Acceptable Use Policy

1. Social media by WASLA Committee and members is to be used in the spirit of collaboration and idea sharing.
2. Soliciting and posting of content related to advertising is not acceptable.
3. Abusive language, bullying and harassment is not acceptable.
4. Inappropriate content is not acceptable.
5. No private information will be provided by WASLA members to others.

User Guide - Facebook Group:

1. The WASLA Facebook Group is called **Western Australian School Library Association (WASLA)**, available at the following link:
<https://www.facebook.com/groups/812877622171734/>
2. WASLA members are invited join the WASLA Facebook group and wait for a group admin to approve their request to join.

3. New group members will be accepted by the Group moderators.
4. New posts and posting of content will be reviewed by the group moderators before being posted.
5. No private information will be provided by members of the WASLA FB group to others.
6. Discussion should remain on topic for the conversation thread. If you need a new topic, please start a new thread.

User Guide - Twitter Account

1. The WASLA Twitter username is @WASLApIn
2. The WASLA Twitter hashtag for WASLA events and professional learning and sharing is #WASLApIn
3. The WASLA Twitter account can be found at the following link:
<https://twitter.com/WASLApIn>